

# Privacy Policy

**Effective Date:** 08/15/2025

**Owner:** Angie Seech, PhD, LPC, Maternal Brain Education LLC

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## 1. Purpose of This Policy

Maternal Brain Education LLC (“we,” “our,” or “us”) is committed to protecting your privacy and the security of your personal information. This Privacy Policy explains what information we collect through this website, how we use it, and how we keep it safe.

This website is intended for informational purposes only. It is **not** a substitute for professional therapy, medical advice, or emergency services. If you are experiencing a crisis, please call or text 988 or go to your nearest emergency department.

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## 2. Information We Collect

We may collect personal information when you:

- Complete the **contact form** (name, email address, phone number, and message)
- Subscribe to our email list (name and email address)
- Access the **client portal** link to SimplePractice (login information is not stored on our site)
- Use our site, which may automatically collect **non-identifying information** through cookies or analytics tools (e.g., IP address, browser type, pages visited)

We do **not** request or store any **Protected Health Information (PHI)** through this website outside of the secure client portal.

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## 3. How We Use Your Information

We use the information collected to:

- Respond to inquiries
  - Schedule appointments through our secure client portal
  - Share updates, resources, or newsletters (if you opt in)
  - Improve website performance and user experience
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#### 4. How We Protect Your Information

- Messages submitted through the contact form are sent to an email address that is not HIPAA-compliant. Email communications are brief and used to schedule secure meetings and communications through the secure client portal when applicable.
  - All therapy-related communications and records after initial contact from the web form are managed through **SimplePractice**, which is HIPAA-compliant and encrypted.
  - The website offers an option to schedule directly via the SimplePractice, HIPAA-compliant portal.
  - We do not sell, rent, or share your personal information with third parties for marketing purposes.
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#### 5. Third-Party Services

This website may use third-party tools (such as Google Analytics) to understand website traffic and improve services. These tools may collect anonymous usage data via cookies. You can disable cookies in your browser settings.

When you click the **client portal** link, you will be directed to SimplePractice. Your use of the portal is governed by SimplePractice's privacy and security policies.

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#### 6. HIPAA Notice of Privacy Practices

If you become a client, you will receive our full **HIPAA Notice of Privacy Practices**, which describes in detail how your Protected Health Information is handled. You may request a copy at any time by contacting us.

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#### 7. Your Rights

You have the right to:

- Request a copy of the information we have about you
  - Ask us to correct, update, or delete your personal information (where legally permitted)
  - Withdraw your consent for us to contact you at any time
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#### 8. Contact Us

If you have questions about this Privacy Policy or how your information is handled, please contact:

**Angie Seech, LPC, PMH-C**

Maternal Brain Education LLC

angieseechphd@gmail.com

470.851.4363

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### **Disclaimer**

Use of this website does not establish a therapist–client relationship. Please do not share sensitive personal or health information outside of the secure client portal.